Minnesota

DEPARTMENT OF EMPLOYMENT AND ECONOMIC DEVELOPMENT

Workforce Investment & Opportunity Act

The State Vision, Goals & Strategies for Minnesota's Workforce Development System

State Vision & Goals

To build a healthy economy where all Minnesotans have - or are on a path to - meaningful employment and a family-sustaining wage, and where all employers are able to fill jobs in demand.

Goals:

1. Address economic and employment disparities throughout the state.

2. Make changes to the workforce development system that reflect high demand occupational needs.

1 - Business Engagement

Strategy – Utilize the business needs to determine the content of education and training services and the stakeholder engagement to determine the context for providing education and training services.

Milestones:

- Strategies developed based design needs for services
- Implement strategies and program and policy alignment begins
- Address funding and resource needs for system improvements and scaling.
- Interim and outcome measures interim measures toward skill gains and program completion.

2 – Community Engagement

Strategy – Communities experiencing inequities in education and employment and providers with specialized services contribute to the design and delivery of activities within the Career Pathway System.

Milestones:

- Strategies developed based design needs for services
- Implement strategies and program and policy alignment begins
- Address funding and resource needs for system improvements and scaling.
- Interim and outcome measures interim measures toward skill gains and program completion.

3 - Customer-Centered Design

Strategy – Utilize the business needs to determine the content of education and training services and the stakeholder engagement to determine the context for providing education and training services.

Milestones:

- Strategies developed based design needs for services
- Implement strategies and program and policy alignment begins
- Address funding and resource needs for system improvements and scaling.
- Interim and outcome measures interim measures toward skill gains and program completion.

4 - Funding and Resource Needs

Better understand capacities for federal, state, local and philanthropic funding in order to be more strategic

Milestones:

- Review capacity and strategies
- Overlay with employment, education and training activities
- Make recommendations on funding needs
- Measure ongoing improvements

5 - Policy and System Alignment

What policies are missing to implement a career pathways model?

Milestones:

- Initial system-wide assessment
- Assign actions based on recommendations
- New policies implemented
- Review policy practices and monitor

6 - System Management

Track Positives and Negatives of our Career Pathway System

Milestones:

- Identify critical barriers to new model
- Develop strategies for measuring new model
- Complete a system dashboard
- Evaluate performance and best practices

Questions?

Minnesota

DEPARTMENT OF EMPLOYMENT AND ECONOMIC DEVELOPMENT

Minnesota's Eligible Training Provider List

Exploring Career and Job Opportunities

ETPL Transition

- First WIA and now WIOA requires states to maintain and publish an Eligible Training Provider List (ETPL)

(Other states' ETPLs can be found on the map here: http://www.servicelocator.org/program_search.asp?prgcat=1&officeType_1=0)

- To be eligible to be listed on Minnesota's ETPL, a training provider must:

-Be authorized (licensed/registered/legally exempted) by the appropriate state agency (usually – but NOT always – OHE)

-Request listing

ETPL Transition – Continued

- Under WIOA, the ETPL must include certain information on listed trainings (including but not limited to):

  -Employment and wage outcomes of participants

  -Description of credential awarded upon completion

  -Cost of tuition and fees

  -Completion rates

- WIOA final regulations are not yet out, so there may be changes!

ETPL Transition – Why?

- Minnesota's ETPL used to be ISEEK.org October/November 2015: ISEEK transitioned to listing only educational information from MnSCU institutions

- DEED received a bulk upload of all program and course information displayed on ISEEK

ETPL Transition – What's Next?

DEED is currently designing and building an Eligible Training Provider List database and an online tool (Career and Education Explorer) to:

1) Meet WIOA requirements, and

2) Serve the needs of Minnesota's jobseekers.

In the meantime: CPT?

DEED originally considered using just the Career Profile Tool as an interim ETPL.

However:

- CPT does not list courses (only programs)
- CPT would not be updated during the project

In the meantime: spreadsheets

And thus, the ETPL spreadsheets were born!

https://apps.deed.state.mn.us/lmi/cpt/Search

(found linked here in Excel spreadsheets)

The spreadsheets include:

- Data from ISEEK's bulk upload (November 2015)

- Any additions/edits that training providers have requested (November 2015 – present)

In the meantime: applications

Providers are able to request listing, make changes to the listing, request WIOA certification, using applications found here:

http://mn.gov/deed/programs-services/dislocated-worker/counselors/training/index.jsp

(Please feel free to direct training providers' questions about the ETPL and WIOA certification to me, I'm happy to talk them through it.)

Career and Education Explorer - Phases

Phase 1: Secure database and data entry tool for training providers to be able to enter and edit information about their institution and trainings.

Anticipated launch: September 2016.

Phase 2: Public website – the Career and Education Explorer – for users to search either educational offerings listed on the ETPL (and find matching occupations) OR search by occupation (and find matching ETPL-listed trainings).

Anticipated launch: December 2016.

Career and Education Explorer - Data

DEED will be drawing on data from:

- DEED: Labor Market Information, UI Wage Detail

- Other state agencies (OHE, DLI)

- National education data (IPEDS)

- Training providers (e.g. program descriptions, cost data)

Career and Education Explorer - Display

Phase 2 (still under construction):

- Education side: search ETPL-listed educational offerings and find matching occupations

- Occupation side: search occupations and find matching ETPL-listed trainings

- More user-friendly and visually-appealing than the spreadsheets

- Ability to compare similar trainings

Career and Education Explorer – Search Options

Phase 2 (still under construction):

Search options will include:

- School

- Educational program

- Classroom or online

- Occupation

- County, region, or statewide

- Others?

Career and Education Explorer - Input

We want stakeholder input!

Please contact us with your questions, ideas, etc.

Contacts:

John Clay, product owner, john.clay@state.mn.us

Britta Holland, project manager, Britta.Holland@state.mn.us

Sarah Sinderbrand, sarah.Sinderbrand@state.mn.us or 651-259-7534.

Career and Education Explorer

Questions?

Minnesota